I AM A STAR

THE DREAM FACTORY

BUY YOUR STARDOM

Movie roles on demand.

Now anyone can step into the spotlight.

A paid production program where young performers train, rehearse, and appear in original films.

INVESTOR PRESENTATION





BIG DREAMS. LIMITED ROLES.

For aspiring young actors, the gap between training and a finished film can be difficult to cross.

CLASSES BUILD SKILLS
A film role is not necessarily included.

AUDITIONS OFFER A CHANCE
Casting decisions determine who gets the role.

FAMILIES WANT SOMETHING TANGIBLE
Time on set. A finished project. An experience to share.

I AM A STAR creates original productions around participating young performers.



WE DON'T WAIT FOR ROLES. WE CREATE THEM.

A paid production experience where young performers train and appear in original films, television pilots, and commercials.

PERSONALIZED ROLES
Characters developed for the project and its participants.

TRAINING & PRODUCTION
Guided rehearsals followed by filming with a professional crew.

PREMIERE & SHOWCASE
A completed film to celebrate, watch, and share on the I AM A STAR channel.

Family enrollment funds original film production— turning demand for movie roles into revenue and original entertainment.



FROM ENROLLMENT TO THE SCREEN.

One program. A complete filmmaking journey.

01 ENROLL

Families select a paid production program.

02 DEVELOP & REHEARSE

We create the role and prepare the performer.

03 FILM

Participants perform under direction with a production crew.

04 PREMIERE

Families celebrate the completed film.

05 WATCH & SHARE

The film joins the I AM A STAR channel.







A Dream Factory With a Track Record.

$3M+
Historical production-program sales

19
Films produced

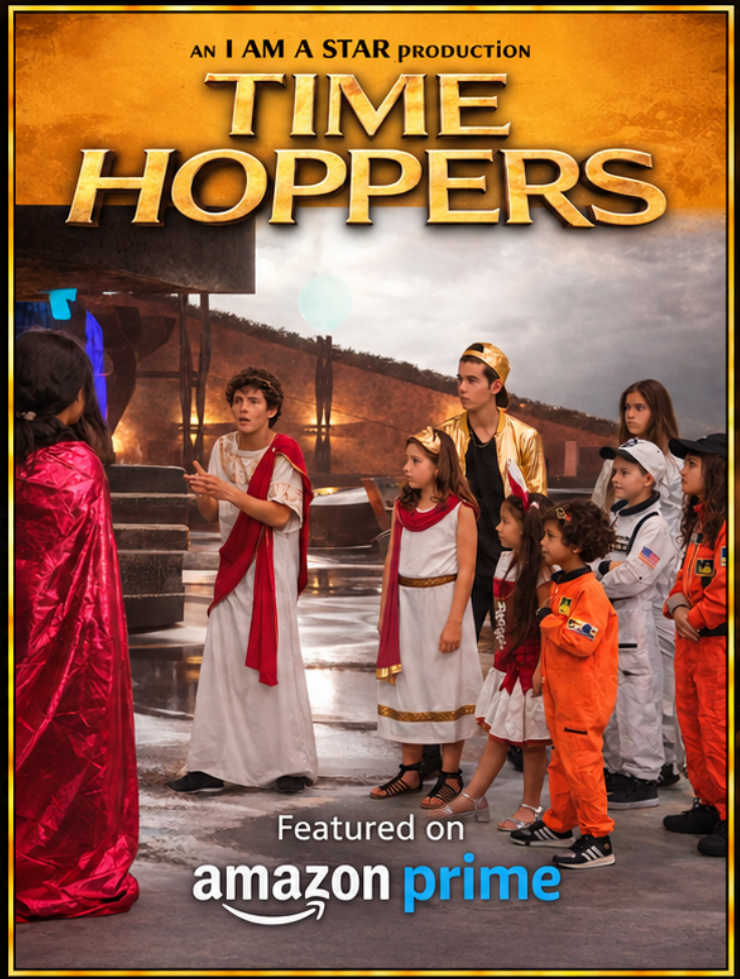
30+
Commercials produced

Founded in 2015 • 11 years of operating experience
Built through founder-led operations and periodic marketing campaigns.



TIME HOPPERS RED-CARPET PREMIERE • 2018

“Filming ‘The Unicorn Sisters’ at LA Castle Studios was a dream come true!”
— Madison Meckert, participant



Historical sales across reported operating periods.
Film count includes projects in post-production.

ONE FAMILY. MULTIPLE EXPERIENCES. ORIGINAL CONTENT.

Enrollment funds production. Additional experiences create opportunities for repeat purchases.

01 | PRODUCTION PROGRAMS



$4,500
Average sale

Paid production experiences in original films, television pilots and commercials.

02 | REPEAT PURCHASES & UPGRADES



Short film → Feature film
Digital Star
Commercial production
I AM A STAR Live showcases
I AM AN INFLUENCER Camp

03 | PREMIUM FAMILY OFFERING



$25,000
VIP lifetime package

Defined access and premium program benefits.

04 | CONTENT, BRANDS & MERCHANDISE



Paid viewing & distribution
I AM A STAR channel • Amazon Prime
Commercial production • Brand placements
I AM A STAR clothing

FUTURE EXPANSION — PLANNED OPPORTUNITIES



NEW PROGRAMS
Original songs • Dance productions
Music videos

PARTNERSHIP CHANNELS
Hotel guest filmmaking experiences
School & church partnerships

SCALABLE DISTRIBUTION
Franchising • Content licensing
Channel subscriptions

Average sale is management-reported. Expansion opportunities are planned; contribution varies by offering.

HOW WE SCALE

TURN A PROVEN EXPERIENCE INTO A REPEATABLE BUSINESS.

Planned expansion beyond one founder, one production and one location.

01

FUEL THE ENGINE

Expand sales, marketing and production capacity.

Strengthen existing workflows with a dedicated team and consistent customer acquisition.

02

MULTIPLY REACH

Digital Star + partner-hosted programs.

Pilot schools, churches and hotels; expand formats that demonstrate profitable delivery.

03

REPLICATE THE MODEL

Custom I AM A STAR office & production hub.

Develop a branded location prototype, operator training and delivery standards for future franchising.

Milestones: repeat purchases • positive production margins • reliable partner delivery

ASPIRATIONAL RETURN TARGET — INVESTMENTS OF $250K+

10× target — not a guaranteed payout.

$250,000
invested

$2.5M
total proceeds
$2.25M gain before fees and taxes

Timing depends on a payout event.
Ownership terms and an exit or agreed distributions determine actual proceeds.

ONE BRAND. MANY WAYS TO PARTICIPATE.

Our franchise vision: a planned Studio Club format with repeatable services at each location.

MEMBERSHIPS
Weekly acting and on-camera classes.

PARTIES & EXPERIENCES
Movie-star birthdays • Star for a Day.

CAMPS
School-break acting and filmmaking programs.

RECORDING SERVICES
Headshots • Auditions • Showreels.

BUSINESS CONTENT
Commercials and recurring social videos.

MERCHANDISE
Clothing • Posters • Photo packages.



Concept visualization — proposed location, not an operating franchise.

PLANNED FRANCHISE REVENUE

Initial franchise fees • Ongoing royalties • Shared production services

Fee structure to be developed after pilot validation.

Pilot one location. Validate demand and margins. Replicate what works.

THE RAISE & USE OF PROCEEDS

Capital to support production, customer acquisition, expansion, infrastructure and operations.

$750,000
Target raise

$25,000
Proposed minimum investment

ANTICIPATED USE OF PROCEEDS

ANTICIPATED USE OF PROCEEDS	ESTIMATED AMOUNT	PERCENTAGE
Film, Television & Digital Production / Content Development	$150,000	20%
Marketing & Customer Acquisition	$105,000	14%
Sales & Business Development	$75,000	10%
Expansion, Licensing & Franchise Development	$75,000	10%
Technology & Digital Infrastructure	$45,000	6%
Working Capital & General Corporate Operations	$60,000	8%
CEO Compensation	$60,000	8%
Legal, Accounting, Compliance & Other Offering Expenses	$30,000	4%
Selling / Placement Compensation*	$150,000	20%
TOTAL	**$750,000**	**100%**

* Selling / Placement Compensation subject to applicable law and definitive offering terms.

COMPETITIVE POSITIONING

ORIGINAL PRODUCTIONS. FIRST-TIME PERFORMERS.

Family enrollment funds original content, performer development, and repeat program opportunities.

ALTERNATIVES FAMILIES CONSIDER

iPOP!
Training, talent showcases, and industry networking.

IMTA
Competitions, workshops, and industry exposure.

The Celebrity Experience
Workshops, on-set scene filming, and showcases.

THE I AM A STAR DIFFERENCE

PARTICIPANT-FOCUSED ROLES
Original stories and characters developed around young performers, including beginners.

COMPLETE ORIGINAL PROJECTS
Films, television pilots, and commercials with defined program deliverables.

PROGRAM REVENUE + CONTENT
Enrollment funds production; completed titles offer additional distribution opportunities.

REPEAT-PURCHASE PATHWAYS
Follow-on experiences across features, commercials, Digital Star, and showcases.



I AM A STAR | Original characters. Real production experience.

Competitor summaries: ipopla.com • imta.com • tccc.tv/about | October 2026
Selected advertised offerings; individual programs vary.



THE TEAM

I AM ★ STAR

FOUNDER-LED. SPECIALIST-SUPPORTED.

Zuzana Monroe

Founder & CEO | Producer & Director

Business development, sales leadership, creative direction, and production oversight.



Allen Chen

Cinematographer

Leads the camera crew and cinematography.



Isaac Vasquez

Editor

Film editing and post-production.

INDEPENDENT CONTRACTOR NETWORK

PROGRAM SALES

Independent program closers and sales consultants.

MARKETING

Independent specialists supporting radio and Facebook advertising.

ACTING & COACHING

Acting coaches engaged for rehearsals and performer preparation.

PRODUCTION & POST

Camera crew and editors engaged by project.

A founder-led business supported by independent specialists engaged for each production and campaign.

INNOVATE. EMPOWER. INSPIRE.

OUR MISSION

Give young performers opportunities to build confidence, develop creative skills, and appear in original films, television pilots, and commercials.

OUR VISION

Expand access to filmmaking experiences through digital programs, community partnerships, and a repeatable I AM A STAR Studio Club model.

More movie roles. More happy kids.



Living With Bots | I AM A STAR original production

I AM A STAR

LET'S CREATE THE NEXT CHAPTER.

Seeking strategic investors and partners to expand our production programs and Studio Club vision.

Zuzana Monroe

Founder & CEO | Producer & Director

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I AM A STAR Live Showcase

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Starz TV Network, Inc. | DBA I AM A STAR

Incorporated in Nevada • Registered as a foreign corporation in California



Behind the scenes | Saving the Lion